

NOMOS GLASHÜTTE CLUB CAMPUS

With thousands of university students due to finish their education in June, Nomos has announced the perfect graduation gift.

BY ALAN SEYMOUR

Capitalizing on the tradition of graduation gifts and their ever-increasing popularity, Nomos Glashütte has created the perfect watch for those embarking on a new chapter in their lives. The Campus is described by the brand as “a watch for alumni” and a timepiece “to celebrate academic achievement”, or simply as a token for those who are “starting a career, or traveling the world”.

With vintage-inspired styling throughout, the Campus collection comprises three models — one for smaller wrists and two for those who like to make more of a statement with their timepieces. The Club Campus is a 36mm steel-cased watch with white silver-plated dial, while the Club 38 Campus and Club 38 Campus Nacht with white and black dials respectively, are available in stainless-steel cases measuring 38.5mm.

All of the timepieces come in a traditional round case with elongated lugs, all are water-resistant to 100m, and all feature a small-seconds subdial at six o'clock. There is also a generous amount of Super-LumiNova that glows a vivid shade of blue for legibility in low-light conditions, and a California-style dial with both Roman and Arabic numerals. The fluorescent orange hue of the seconds hand and the contrasting color outlining the hour markers, help to add a touch of youthful fun to the collection.

The Campus is powered by the Glashütte manufacture's manually wound Alpha caliber — the first in-house movement made by Nomos — with Incabloc shock-protection, Glashütte sunburst decoration and a 43-hour power reserve. Available on a velour-leather strap, Nomos offers caseback engraving for a personal touch.

These new Campus timepieces may be a first “proper” watch for graduates, but that doesn't mean that they are not built to last. And, ensuring that the brand will be top of the list with these new horophiles, Nomos has gone to great lengths to ensure that the watches are affordable, with CEO Uwe Ahrendt saying: “There has been nothing like this on the market until now. And we have subsidized them a little.” ★

MOVEMENT

Manual-winding caliber α (Alpha); hours and minutes; stop seconds; 43-hour power reserve

CASE

36mm for Club Campus; 38.5mm for Club 38 Campus and Campus Nacht; all stainless steel; water-resistant to 100m

STRAP

Gray or anthracite velour leather

